

Robert Sheehan

Not just another realtor...

I'm here to make sure you get Top Dollar & Quality Service... not broken promises!

Plan of Action

3 MAIN OBJECTIVES

- 1 To assist in getting as many qualified buyers as possible interested and viewing your parcel until it is sold.
- 2 To routinely communicate with you the results of our activities.
- 3 To assist you in negotiating the highest dollar value between you and the buyer.

Steps I Take As A Proactive Agent Who Specializes In Selling Land

- ✓ Input your parcel in the Multiple Listing Service with additional targeted exposure across land-buyer networks such as Land.com, a leading website for people purchasing land, and Loopnet.
- ✓ As a Paying Sponsor Member on Homes.com, any properties I list automatically appear on the 1st webpage page for anyone searching in those areas. This alone, typically procures 4-6 buyer leads a week. Your parcel will also be on Zillow, Redfin, and many other sites.
- ✓ Investors and builders who have bought or built within the last 24 months will be notified that your parcel is for sale.
- ✓ Neighboring parcels/homes will receive phone calls and "Just Listed" flyers informing them that your parcel is for sale.
- ✓ I hire and pay for a professional drone photographer to take 25+ photos and create overlay borders of the land. Those photos will include both drone and ground-level shots showing potential utilities, approximate boundaries lines, access, terrain, etc.
- ✓ I cross-sell your land. I have over 25 parcels for sale or pending, anyone who calls me will learn about your parcel even if they initially inquired about a different one.
- ✓ You will receive regular call/email updates until your parcel is sold.

Land sold. *Legacy started.*



Robert Sheehan

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